

FACT SHEET : Top 10 Value Adding Home Improvements *

Q When selling your home, what is the most important thing to consider, while deciding what project(s) to take on?

RANK	PROJECT TASK	COST	VALUE ADD	ROI	RECOMMENDED
1 –	Clean & Declutter	\$402	\$2,024	403%	99% ★
2 –	Lighten & Brighten	\$424	\$1,690	299%	96% ★
3 –	Electrical & Plumbing	\$808	\$3,175	293%	93% ★
4 –	Landscaping	\$564	\$1,777	215%	97% ★
5 –	Decorative Staging	\$724	\$2,145	196%	76%
6 –	Shampoo Carpets	\$671	\$1,747	160%	99% ★
7 –	Repair Flooring	\$902	\$1,898	110%	93% ★
8 –	Paint Interior Walls	\$968	\$2,002	107%	94% ★
9 –	Kitchen & Bathroom(s)	\$1,958	\$3,255	66%	70%
10 –	Paint Exterior	\$1,417	\$2,167	55%	79%

A Time, Cost, & Scope :



Return On Investment (ROI)

STAGING - - - - - 237%

REPAIRS - - - - - 106%

TOTAL INVESTMENT : \$2,785

TOTAL RETURN : \$9,383

TOTAL INVESTMENT : \$6,053

TOTAL RETURN : \$12,497

*2012 HomeGain Survey of 2,000 real estate agents nationwide found that moderately priced home improvements, ranging from \$190-\$2,400, made in preparation for sale actually yield the highest returns when the house is sold immediately after. All statistics are based on 2012 national averages.